

# **Design Competition - Purpose and Rules**

## **Competition Purpose**

- 1. To raise awareness of the charity through local and social media
- 2. To create a 'giving' point within the charity site to raise funds
- 3. To focus on the importance of pets in loving Forever Homes

# Who is eligible?

- 1. Everyone
- 2. Individual and group entries welcomed (e.g Schools or Clubs)

#### **Judges**

The Judges will consist of **Geoff Wright**, Margaret Green Animal Rescue CEO and **Kate Wickins**, Centre Manager, Church Knowle Rehoming and Visitor Centre.

## **Entry Requirements**

- 1. To be aged 15 years or under group A
- 2. To be aged 16 years or older group B
- 3. That the design features animals that Margaret Green Animal Rescue (MGAR) care for and rehome
- 4. That the design depicts good examples of animal welfare
- 5. That the area at the front of the dog in a flattened oval is left for MGAR branding
- 6. The design is hand drawn
- 7. That the design reflects the values of Margaret Green Animal Rescue.

#### Prize

There are two categories up to 15 years and 16 years and over, the winner of each category will have their design transferred to a collection box at Church Knowle Rehoming and Visitor Centre, and will receive a soft toy sheepdog

# **Competition Rules**

- 1. The MGAR entry form must be completed, incomplete forms will not be entered or judged
- 2. No entry from a member of staff or their immediate family may be judged in the competition
- 3. Up to two entries per individual submission
- 4. Entries to be designed on A3 or A4 paper, or submitted on a USB (file no larger than 5mb)
- 5. No logos, copyright or brand names are to be used as part of the design
- 6. Designs that are considered offensive or violate rights to privacy will not be accepted
- MGAR retains the right to use the designs as they see fit to raise funds for the charity for perpetuity including any commercial products
- 8. MGAR retains the right to modify, edit or position the design to fit the collection box
- 9. By submitting an entry the contestant acknowledges that MGAR may post their entry on their website and/or social media at MGAR discretion
- 10. No entries will be acknowledged or returned and MGAR accept no responsibility for entries lost or damaged
- 11. Deadline for submission is 15th September 2018
- 12. Judges decision is final and no correspondence will be entered into
- 13. No purchase is necessary
- 14. No alternative or cash prize available

#### Winner

The winners or their representatives, will be asked to participate in a photo and press release at a presentation at Church Knowle Rehoming and Visitor Centre on 27th December 2018

The winning design will be announced on the MGAR website and social media, week commencing 30th September 2018

Winners will be notified by email on: 30th September 2018

